### Central Virginia Transportation Technical Committee

Region 2000 Local Government Council Large Conference Room 828 Main Street, 12<sup>th</sup> Floor Lynchburg, Virginia 24504

### Thursday, September 11, 2014 at 10:30 a.m.

### <u>Agenda</u>

| 1.     | Call to OrderPaul Harvey, Chair   |
|--------|---|
| 2.     | Approval of the August 28 <sup>th</sup> , 2014 Meeting MinutesPaul Harvey, Chair <i>See attachment 2.</i>   |
| 3.     | Central Virginia Long Range Transportation Plan Year 2040 UpdateBob White, Deputy Director <i>See attachment 3</i> .  |
|        | The Committee will continue its discussion of the Plan update. The attached briefing packet provides the points of discussion and relevant background information. Please review and be ready to discuss. |
| 4.     | Matters from the CommitteeAll   |
| 5.     | Adjournment - Next meeting: October 9 <sup>th</sup> , 2014 at 10:30 am  |
| Genera | al Information  |

Transportation Technical Committee Statement of Purpose See attachment GI

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### **Central Virginia Transportation Technical Committee**

828 Main Street, 12th Floor August 28<sup>th</sup>, 2014 at 10:30 a.m.

### **MINUTES**

### **URBAN MEMBERS**

### PRESENT

| Doyle Allen        | Bedford County Citizen Representative                 |
|--------------------|---|
| Christopher Arabia | Virginia Department of Rail and Public Transportation |
| Lee Beaumont       | Liberty University                                    |
| Jeremy Bryant      | Amherst County  |
| Don DeBerry        | City of Lynchburg                                     |
| Paul Harvey        | Campbell County                                       |
|                    | Bedford County  |
|                    |   |

#### ABSENT

| Mark Courtney   | Lynchburg Regional Airport               |
|-----------------|--|
| Michael Gray    | VDOT-Salem District                      |
| Jack Hobbs      |  |
| Tom Martin      | City of Lynchburg                        |
| Richard Metz    | Campbell County Citizen's Representative |
| Karen Walton    | Greater Lynchburg Transit Company        |
| Rick Youngblood | VDOT-Lynchburg District                  |
|                 |  |

#### **RURAL MEMBERS**

### PRESENT

| Doyle Allen        | Bedford County Citizen Representative                 |
|--------------------|---|
| Christopher Arabia | Virginia Department of Rail and Public Transportation |
| Jeremy Bryant      | Amherst County  |
| Paul Harvey        |   |
| Kevin Leamy        | Bedford County  |

#### ABSENT

| Roxanne Casto    | <br>Town of Appomattox                      |
|------------------|---|
| Michael Gray     | <br>VDOT-Salem District                     |
| Richard Metz     | <br>Campbell County Citizens Representative |
| Johnnie Roark    | <br>Appomattox County                       |
| Russell Thurston | <br>  |
| Bart Warner      | <br>Bedford City                            |
| Dan Witt         | <br>  |
| Rick Youngblood  | <br>VDOT-Lynchburg District                 |

### **OTHERS PRESENT**

| Philipp Gabathuler | Local Government Council   |
|--------------------|----------------------------|
| Vlad Gavrilovic    | Renaissance Planning Group |
| Kelly Hitchcock    | Local Government Council   |
| Matt Perkins       | Local Government Council   |
| Bob White          | Local Government Council   |
| Bill Wuensch       | EPR                        |

### **Minutes**

### 1. Call to Order

Chairman Paul Harvey called the meeting to order at 10:30 am.

### 2. Approval of the August 14th, 2014 Meeting Minutes

Upon the motion of Don DeBerry to approve the minutes of August 14<sup>th</sup>, 2014 as presented, seconded by Jeremy Bryant, the meeting minutes of August 14<sup>th</sup>, 2014 were approved unanimously.

### 3. Central Virginia Long Range Transportation Plan Year 2040 Update

Bob White provided a brief summary and introduced the project for discussion.

Vlad Gavrilovic presented a briefing on Performance Management. Vlad overviewed approaches and types of performance measures drown from various sources and references. Vlad also, reviewed what other MPO's are doing regarding the same and summarized what lessons can be learned from evaluating what others have done. Lastly, he presented some options to approaches as the CVLRTP 2040 plan update progresses.

Bill Wuensch presented a review of the Draft Evaluation Matrix. The Committee then reviewed the weighting structure and reviewed and discussed several sample weighting approaches, as well as, a comparison of nine projects that were part of the Constrained Plan in the 2035 Update and six projects that were part of the Vision Plan of the same update, when applied to these sample weighting approaches.

From the discussion the Committee agreed that a project viability component should be incorporated. They suggested that an evaluation matrix be developed that creates a ranking of projects and then that list is subjected to a secondary weighting approach that factors in project viability (e.g.: cost of project and project readiness).

Additionally, after the Committee went through a weighting exercise of hypothetical projects, it was discussed and a consensus reached that the VDOT weighting scenario presented as one of the sample weighting approaches most closely aligned with their

ranking of projects important in the region. They determined that of the five goals, mobility & accessibility, safety, economy, community & nature, and efficiency, that the weighting value from the VDOT scenario be adjusted to give more weight to economy and safety goals at the expense of the mobility & accessibility goal.

### 4. Matters from the Committee

Christopher Arabia announced that Try Transit week is September 15-19, 2014. Chris noted some of the activities, events, and workshops that will be offered to MPOs and PDCs.

### 5. Adjournment

A motion to adjourn was made by Don DeBerry, seconded by Jeremy Bryant, and with no objections noted, Chairman Harvey adjourned the meeting at 11:56 p.m.

Signed: \_\_\_\_\_DRAFT\_\_\_\_ Paul E. Harvey, Chair

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# Central Virginia Long Range Transportation Plan 2040 Update

# September 2014 TTC Meeting Briefing Package



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|          | Action Requested: No Advance Preparation |



### **Briefing Materials**

for Transportation Technical Committee Review

September 4, 2014

(In Preparation for the September 11th 2014 TTC Meeting)

# PART 1 – MIND MIXER SITE – FEEDBACK TO DATE

The MindMixer site was launched on August 19<sup>th</sup>.

A status update will be provided to the TTC regarding:

- Initial e-blast
- Feedback received thus far
- Status of the Facebook outreach to drive traffic to the MindMixer site

At present the site shows Bob White, Paul Harvey, and Bill Wuensch in the "who's listening" section. We would welcome other volunteers to be shown in the list of "listeners".

## **Specific Input Needed**

### Updates for names for the "Who's Listening" Page.

The MindMixer site has a "Who's Listening" page. Please go to the link and review it. For now, it only lists Bob White, Paul Harvey, and the consultant team members, but typically it should have locality or organization officials in the Region. These are the "face" of the LRTP project and will give the public an idea of who will receive the input that they post on the site. By putting your name and photo on this page, you are not obligated to receive any extra input or respond to



any input. You will receive a summary of the total public input received the same as all TTC and MPO Board members. Your name on this page will only establish a presence – a name and face – for those who help shape and guide this project.

## PART 2 – PROJECT EVALUATION FRAMEWORK

## A. Introduction & Purpose

In our special TTC meeting held on August 28<sup>th</sup>, we reviewed what other MPOs and agencies are doing in developing their prioritization tools. After much discussion it was decided that we would model our project evaluation criteria closely after the one that VDOT is using for the rural long range transportation plan. We discussed the weighting of the goals and performed a quick exercise to prioritize five hypothetical projects that were described in a manner that closely mirrored the goals. Upon examining the results of the scoring, it was decided that we would weight our goals similarly to how VDOT weighted theirs for the rural LRTP tool (which was adapted from the prior statewide primary and interstate prioritization tool), though we would increase the weight of safety and economy by decreasing the congestion weighting.

The Consultant team will share the results of the new weighting as applied to the sample list of six constrained list projects and nine vision list projects that were previously shown, and the Route 29 Bypass project will also be added for this early ranking exercise.

A discussion will also be held regarding further input on the weighting of the goals, and the weighting of the performance factors.

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## B. Specific Input Needed

Specific input and discussion is needed from TTC members in order to be able to continue to refine the Draft Framework. Since additional information is not included in this package, we will share the new scoring results and continue the conversation regarding the overall methodology, goal weighting, and performance factor weighting.

# PART 3 – FIRST COMMUNITY MEETINGS

## **Public Meeting Format**

As discussed in the prior TTC meeting, the first round of public meetings will be held in September. An announcement was emailed by the CVMPO on September 3<sup>rd</sup> The Consultant team will share the draft boards with the TTC and comments and suggestions regarding the overall meeting approach and graphics will follow.

The following is the same description as provided in the prior TTC briefing package but is provided again in preparation for our pending discussion at the September TTC meeting.

### Input Meetings for the CVLRTP Plan 2040 (series of four public forums) General Time Frame: 1:00 to 6:30 p.m. (open house format)

The major objectives of this meeting will be to:

- Introduce the project and the process
- Review the objectives, tasks and schedule for completing the Plan
- Review some initial data and analysis about transportation in the region as well as economic data from the CEDS plan
- Identify the major transportation issues ad opportunities facing the Region
- Provide input on Vision, Goals and initial Vision list of Projects
- Provide input on Draft Project Benefit Evaluation Matrix

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### Engage Citizens and Stakeholders at Work Stations

One or two staff or consultants will support each of three work stations. Other staff people will support the sign-in table. The fourth station will be "background info" and will be passive – just have materials for people to peruse.

Each work station will have a table for participants to work at and chat as needed, plus one or two easels as needed. Thus, assuming about six people per table, each station could accommodate about 15 to 20 people at a time. At 20 minutes per station it would take each person one hour to visit all three stations.

Citizens will visit each work station and review data/information and provide input about the subject by writing on flip charts, speaking with facilitators or marking up base maps.

#### Four work stations:

#### 1. Topic: Issues & Opportunities.

Materials available: Large scale base maps of MPO area plus blow up of the local area.

Exercise: Participants will have colored dots – red for concerns or threats and green for opportunities or assets.

They will be asked to put dots on the map for safety or congestion concerns or needs for improvements or opportunities to be addressed. Facilitators will prompt participants to verbalize the reason for placing the dot and will make sure that each dot is numbered and a note is put on the flipchart with the issue noted for each numbered dot.

#### 2. Topic: Vision and Goals

Materials available: Poster showing Draft Goals and Vision

Exercise 1: What's Missing. Participants will comment on the Vision and Goals and identify any issues or goals that are missing or should be revised

Exercise 2: Rate the Goals. Participants will fill out a survey worksheet asking them to rate the goals in order of importance to them. There will be room to add further goals or considerations and to add general comments on what the goals mean to them.



### 3. Topic: Draft Project Evaluation Matrix.

Materials available: Poster showing Draft Project Evaluation Matrix AND Poster showing a sample Project Evaluation for 3-4 example projects.

Exercise : What's Missing / What Needs Refinement. Participants will comment on the Draft Project Evaluation Matrix and identify any issues that are missing or should be revised. Participants will be encouraged to write comments on post it notes that will be placed and organized on flipcharts by facilitators.

### 4. Topic: Background Information.

Materials available:

- Analysis Maps showing Safety and Congestion Inventory Data
- Map of Vision and Constrained Projects from last update
- Summary poster of Economic Data in the Region from CEDS Plan
- Various "off the shelf" reports, maps, plan drawings, etc. showing various background information – population, business activity, transportation analyses, existing plans, public facilities, economic development initiatives, population forecasts, etc.

No exercise and one staff – just to answer questions.

## PART 4 – OTHER ITEMS FOR CONSIDERATION

Additional input is needed from Amherst and Bedford regarding the list of intersections to analyze

#### STATEMENT OF PURPOSE Approved September 5, 2002

The Central Virginia Transportation Technical Committee (Committee) is responsible for supporting the Central Virginia Metropolitan Planning Organization's (CVMPO) and Region 2000 Regional Commission's transportation policy decision-making efforts.

The Committee provides technical advice in coordinating the federally-mandated "3-C" or continuing, comprehensive, and cooperative, transportation planning and programming process.

The Committee's three principal work efforts are updating the long range transportation plan, updating the transportation improvement program (TIP), and developing the annual unified planning work program. The Committee, in conjunction with its rural colleagues, also develops the annual Rural Transportation Planning Assistance Program Scope of Work. The Committee's intent is to review and comment on TIP projects and work program products.

The Committee acknowledges that the long range transportation plan update is the primary planning document for transportation issues in the Central Virginia region. This planning initiative drives the formulation of the transportation improvement program, as well as the annual work programs.

The Committee further realizes that the long range transportation planning process must identify regional priorities in order to fully influence project funding decisions ultimately exercised by the Commonwealth Transportation Board. The Committee's intent is to recommend priorities and encourage the CVMPO to set these priorities at the regional level.

Because of its importance, the Committee is fully committed to actively being involved in the long range transportation planning process.

In carrying out its responsibilities, the Committee will:

- 1. Coordinate with local planning departments to ensure an understanding of pertinent local development issues and their impact on the region;
- 2. Coordinate with nearby MPOs and develop an ongoing dialogue with them;
- 3. Strive to integrate land use and economic development, as well as transportation considerations, in its planning process;
- 4. Strive to be proactive as opposed to reactive in problem solving.